



# THE CONSULTANT

The Newsletter of the IEEE Consultants Network of Long Island

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## Chairman's Corner

—Murray Kleiner, Chairman

Since we are hosting a joint meeting with the Electromagnetic Compatibility Society at our March meeting, we will have to wait until our April meeting to address our regular business issues. There are, however, a couple of items I would like to discuss, and, rather than wait until April, I thought I would introduce them now and give you a chance to think about them.

First, I plan to propose the establishment of a *Special Events Committee*. The purpose of this committee is to put together at least one very special event each year that would be well publicized and, hopefully, draw in a lot of people. Our benefits would be the opportunity to network with these people, and, possibly, increase our membership.

The committee would meet as needed for brainstorming sessions and be responsible for implementing their ideas.

Here are some thoughts:

1. Invite a number of companies to a round-table discussion. A topic could be "How to provide consulting services to Long Island Businesses from the Companies Prospective".
2. Another round table discussion could be on engineering issues (employment, etc.) on Long Island.

3. Invite engineers (even non-members) to talk about their most challenging engineering projects.
4. Invite speakers (even if we have to pay them) that could draw in people.
5. Consider some modified form of our past AICN meetings.
6. Hold special meetings for high school and college students to educate them about consulting.

One of the issues facing the committee members would be funding some of these events. They may want to consider charging fees, or, perhaps, getting sponsorship. This is something they would have to work out.

Second, I propose that we do some repetitive mailings during the course of the year. Sending out postcards or a directory once a year has not been very effective. I suggest that we try to do three or four mailings of postcards and invite people to view our directory on our website. At their request, we could also mail them hardcopies. Hopefully, we will be able to vote on this at the April meeting.

One more point. In last month's newsletter, I mentioned that if each of us wrote just one article a year for the newsletter, we would be able to publish three articles per month. A well put together newsletter with informative articles could be powerful publicity tool.

## *Long Island Consultants' Network – Meeting Schedule:*

### **Time and Place**

Wednesday March 2, 2005 – 7:00 PM – The IEEE Consultants Network of Long Island will host a joint meeting with the IEEE Electromagnetics Compatibility Society. Food and drink will be provided by LICN. There will be two speakers:

The speaker for the EMC society will be Sandy Mazzola and the subject will be: High Speed PWB Design using Hyperlynx.

The speaker for LICN will be Martin Kanner. He will speak on "Describing The Remarkable Characteristics Of Human Hearing From The Engineering Viewpoint"

1. The wide dynamic range of sound level sensitivity (three levels of AGC)
2. Two point sensor system to sense direction of sound source
3. Combination of brain and sensors to correlate and pick out desired sounds in a noisy environment
4. Demonstration of a most sophisticated interactive hearing test using ordinary test equipment

Meeting Place:

Briarcliffe College, 1055 Stewart Avenue, Bethpage, N.Y.

Admission is free (no charge) and no pre-registration is required. For information, contact John Dunn at (516) 378-2149.

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### *Editor's Note*

*--Andrew Franklin Baxt, BEE*

Thank you, Jerry Brown for submitting this month's humor section joke. I am happy to summit anyone's input.

Best Regards –Andy Baxt

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#### **Deadlines**

Articles for publication in **THE CONSULTANT** must be submitted by the 7th of the month prior to publication.

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## *Humor Section*

What a difference one letter makes:

The Washington Post's Style Invitational once again asked readers to take any word from the dictionary, alter it by adding, subtracting, or changing one letter, and supply a new definition. Here are this year's winners.

**Bozone (n.):** The substance surrounding stupid people that stops bright ideas from penetrating. The bozone layer, unfortunately, shows little sign of breaking down in the near future.

**Cashtration (n.):** The act of buying a house, which renders the subject financially impotent for an indefinite period.

**Sarchasm (n):** The gulf between the author of sarcastic wit and the person who doesn't get it.

**Inoculatte (v):** To take coffee intravenously when you are running late.

**Osteopornosis (n):** A degenerate disease. (This one got extra credit.)

**Karmageddon (n):** It's like, when everybody is sending off all these really bad vibes, right? And then, like, the Earth explodes and it's like, a serious bummer.

**Decafalon (n.):** The grueling event of getting through the day consuming only things that are good for you.

**Glibido (v):** All talk and no action.

**Dopeler effect (n):** The tendency of stupid ideas to seem smarter when they come at you rapidly.

**Caterpallor (n.):** The color you turn after finding half a grub in the fruit you're eating.

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